

Hiba Machfej

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TECHNICAL SKILLS

Programming: ReactJS, NEXT.js, VueJS, Javascript, MERN Stack, HTML, CSS, SCSS, TailwindCSS, Airtable, Bootstrap, Firebase, Postman, Node.js, TypeScript.

Design: Figma, Adobe XD, Photoshop, Illustrator.

EMPLOYMENT HISTORY

Trainer and Software Developer, Re:Coded, Remote

February 2022 - Present

- + 5+ Years of experience in creating diverse web apps using HTML, CSS, JavaScript, and Next.js.
 - + Utilized GitHub Projects to manage 15+ capstone projects using agile workflows.
 - + Ensured smooth deployment through the use of CI/CD tools and over 200 pull request reviews.
 - + Developed and translated design specifications into functional, visually appealing interfaces using Figma for 15+ projects.
 - + Utilized Salesforce reports and dashboards to monitor and analyze student progress, enabling data-driven decision-making and developing customized solutions to improve data management efficiency for 200+ students.
 - + Delivered soft skills training, including strong communication, problem-solving, and teamwork skills, to over 200 students, enhancing their employability and professional growth.
 - + Presented and effectively explained the design, coding, and soft skills concepts to enrich the knowledge of over 200 students, ensuring comprehensive understanding and application.
- Authored and reviewed over 20 comprehensive learning modules on various programming topics and contributed significantly to developing the self-paced curriculum at Re:Coded.

Software developer, NEAR Education, Remote

April 2021 - April 2022

- + Identified and analyzed business and learner needs to create 5+ educational products that meet market demands and enhance learning experiences.
- + Successfully launched 3 educational products that reached over 1,000 users each, demonstrating a significant impact on the learning community.
- + Led and managed a team of 5 freelancers to produce high-quality digital products, ensuring clear communication and timely delivery, utilizing Vue.js and React.js for the frontend.
- + Implemented and monitored Google Analytics, using Data Studio and heatmaps from Hotjar to produce 10+ reports that inform product development decisions.
- + Planned and presented 12 workshops over Zoom on design and technical topics to engage participants and provide valuable learning experiences.
- + Featured in [NEAR Town Hall in February 2022](#) for contributions to educational product development and community engagement.

Freelance Architect, Agcakale Architecture, Istanbul, Turkey

February 2020 - June 2020

- + Employ Agile management practices and collaborate remotely to meet project requirements and deliverables.
- + Focus on understanding user needs and develop designs that align with their requirements, ensuring functionality and aesthetics.

Architect, Siyahkalem Engineering Construction, Istanbul, Turkey

January 2017 - April 2019

- + Work with teams from other professionals to deliver project requirements at the right time and budget.
- + Assembled and produced materials, including reports, renderings, diagrams, and charts for meeting presentations.
- + Create designs and highly detailed drawings using Revit, Autocad, and 3ds max applications.

EDUCATION

P.h.D, Istanbul Technical University - Istanbul, Turkey - Present

- + P.h.D in Urban and Regional Planning focusing on community technology initiatives, and innovative digital solutions integrating machine learning and blockchain technology into waste management and urban environment.

Re:Coded Bootcamp ([Re:Coded](#) + [Flatiron School](#)) - 2020

- + Front End Web Development (HTML, CSS, JavaScript, React)
- + 6-month intense web development program run by Re:Coded with Flatiron School's curriculum.

MSc, Istanbul Technical University - Istanbul, Turkey - Graduated in 2018

- + MSc in Urban Design, with a focus on social sustainability, gender equality, and quality of life in urban areas.
- + Awarded a prestigious scholarship stipend from Türkiye Bursları for outstanding academic performance and research potential.

Yarmouk Private University - Damascus - Graduated in 2015

- + BA in Architectural Engineering
- + 5 year program including engineering, design, and sociology topics.
- + Graduated at the top of the class.

TECHNICAL PROJECTS

NEAR in Minutes - [Github](#) | [Demo](#)

NEAR in Minutes makes it as easily as possible to learn about NEAR by binge-watching videos in your favorite language.

- + Environment: Vue, TailwindCSS, i18n, Airtable.
- + Designed and Developed the frontend using Vuejs and backend using Airtable.
- + Recorded tutorials to enrich the learning process.

APPCART - [Demo](#)

Get Your App Built by Top Development Teams.

- + Environment: React, Redux, SCSS, Axios.
- + Worked on the development of the customer experience in the website.
- + Developed different React components like wizard and form.

NEAR by Example - [Github](#) | [Demo](#)

An introduction to NEAR with simple code snippets

- + Environment: React, TailwindCSS, Airtable.
- + Designed and Developed the frontend using React and backend using Airtable.
- + Created and added the content and the code snippets.

Safe Place - [Github](#) | [Demo](#)

Full-Stack website to tackle the problem of domestic violence against women.

- + Environment: React, SCSS, HTML, Firebase, Jest tests.
- + Used Agile management and collaborated with three colleagues.
- + Adopted Google Maps and WordPress API.
- + Developed and designed wireframes using Figma; used Illustrator to edit graphics.

LANGUAGES

- + Arabic: Fluent
- + English: Fluent
- + Turkish: Fluent

PUBLICATIONS

- + Machfejj, Hiba. (2020). GENDER EQUALITY AND POST CRISIS TRANSFORMATION: CASE OF DAMASCUS CITY. International Congress of Architecture and Planning (ICONARCH IV) - ISBN: 978-625-7327-00-8

EXTRACURRICULAR ACTIVITIES

- + Project Management Professional PMP® training course - 2015
- + Participation in ICONARCH – IV International Congress of Architecture and Planning - 2020